



BOOKING EARLY has its benefits

You know what they say about the early bird.

With Holland America Line Early Advantage benefits, early birds can look forward to incredible low fares, first choice of staterooms and the best selection of itineraries. Booking your cruise in advance is the smart way to get more out of your vacation, offering you unprecedented access to the style and elegance of a premium cruise. And the sooner you book, the greater the benefits.

2010 • EARLY • ADVANTAGE
THE SOONER YOU BOOK, THE GREATER THE BENEFITS.

TAKE ADVANTAGE OF THESE EARLY ADVANTAGE INCENTIVES:

Best stateroom selection

Get first choice of staterooms and suites at reduced fares.

Savings on hotels[†]

Save 25% on pre- & post- cruise hotel packages.

Reduced deposits[†]

Receive 50% off your deposit for each booked cruise.

3rd/4th guest savings[†]

No deposits required PLUS reduced fares on select sailings.

**All of our 2010 products are open for booking, so you can start
taking advantage of these incentives today!**



Spacious, Elegant Ships • Gracious, Award-Winning Service
• Extensive Activities and Enrichment Programs •
Worldwide Itineraries • Sophisticated Five-Star Dining



Terms & Conditions: [†]For the reduced deposit offer, a deposit is required at the time of booking and final payment is due no later than 75 days prior to departure although some cruises have different final payment date requirements. Please consult the Holland America Line brochure for the final payment date applicable to your cruise. Reduced rates for 3rd/4th guests are offered on select sailings and vary by sailing; no deposit is required. Pre/post hotel offer is not applicable to any Alaska cruisetour products; offer is only applicable to new bookings and is not combinable with existing offers. Hotel accommodations must be booked through Holland America Line. Offers are only available on new bookings and are subject to withdrawal at any time.